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WEBINAR: RADIANT LOGIC AND DAVE KEARNS DISCUSS IMPLEMENTING A CONTEXT SERVICE THROUGH VIRTUALIZATION

WHO: [Radiant Logic](#), the market leader for virtual directory solutions, announces an upcoming webinar: *Delivering a Context Service through Virtualization*. In this webinar, Kuppinger Cole analyst Dave Kearns and Radiant Logic's Elle Griffin will explore how a context service can deliver more advanced security and personalized services, as well how to build the service using context trees. This is the second webinar in the *Delivering an Identity and Context Service through Virtualization* series.

WHAT: This webinar will focus on:

- What a context service is and why it's important for a deeper understanding of customers and other users
- How to extract context from identity silos using a hierarchical data structure
- Why creating a shared view of identities across the enterprise enables contextual insight
- How a context service enables objects to be regrouped into sentences to articulate activities and process
- What are potential use cases for a context service

WHEN: Thursday November 10 from 8am – 9am PST

WHERE: For more information and to [register](#), visit Radiant Logic's [website](#).

WHY: For both on-premise and cloud-based applications, contextual insight around identities offers substantial possibilities. But what is context, and how can it be extracted from existing identity silos and represent it in a uniform way? This second webinar in the *Delivering an Identity and Context Service through Virtualization* series will examine these questions and explore why model-driven virtualization is the engine behind a context service.

The webinar will demonstrate how a context service first creates a shared version of identities, revealing the surrounding informational context, and then links them across the entire enterprise to build a complete user profile. This global view is the key to enhanced segmentation and personalization, better customer service, and a quick ROI for both security and CDI initiatives.

For more information and to [register](#), visit www.radiantlogic.com.

About Radiant Logic

As inventor and market leader of virtual directory solutions, Radiant Logic solves complex identity integration challenges in Fortune 1000 companies worldwide. The RadiantOne Identity and Context Virtualization platform uses model-driven virtualization to unify disparate data and application silos, streamlining authentication and authorization for identity management, context-driven applications, and cloud-based infrastructures.

For more information, [download a 45-day free trial](#) or visit www.radiantlogic.com. Subscribe to the Radiant Logic [blog](#). Follow Radiant Logic on [Twitter](#) and on [LinkedIn](#). Fan us on [Facebook](#).